



## Information about Personal Data Processing

Through this document we, as the personal data controller – Škoda Auto a. s., registered office: tř. Václava Klementa 869, Mladá Boleslav II, post code: 293 01, Reg. No.: 00177041, registered in the Commercial Register kept by the Municipal Court in Prague under file ref. B 332, (hereinafter referred to as “Škoda Auto”) – provide you with information about personal data processing and your rights related to the processing.

The processing occurs as part of the following activities.

### Purpose of processing:

Organization of MMK 2026 event, held in June 2026, Prague, aimed for Škoda Auto internal employees or/and other guests. (“Event”)

### Description of the purpose of processing:

Your personal data is processed to provide so-called guest management at workshops, conferences and other events organized by Škoda Auto, including management conferences (Škoda Managementkonferenz), which also includes registration for the relevant event, accommodation and meals for the duration of the event.

### Authorization to process:

We have a legitimate interest to perform this processing. We want to ensure the proper conduct of the work meeting, conference, or other organized event you are attending.

### Categories of personal data that we process:

Identification data  
Contact information  
Feedback  
Information on mutual communication and interaction

### Processing period and archiving:

We will process your personal data for 3 months after the end of the event.

### Categories of processors or recipients to whom we may disclose personal data:

Event and guest management agencies  
Marketing agencies

Your personal data may be provided on request to public authorities, in particular the courts, the Police of the Czech Republic and other institutions active in criminal proceedings, to the necessary extent and within the bounds of the law.

### Source of personal data:

We obtain the personal data directly from you.

### Transfer of personal data to third countries or multinational companies:

As part of the aforementioned processing, your personal data will not be transferred to third countries or to multinational companies.

### Automated decision-making on the basis of personal data:

During this personal data processing, automated decision-making based on the personal data does not occur.

### Other information

# SKODA Data Protection

The personal data may be subject to archiving in the public interest and used for the purposes of scientific, historical or statistical research. In justified cases, personal data may be subject to processing in order to resolve legal matters, including the performance of duties towards public authorities, and monitoring and continuous evaluation of legal risks.



## What are my rights?

You have the following rights regarding the processing of personal data:



The right to access your personal data that are being processed.



The right to withdraw your consent to the processing of your personal data.



The right to correction of inaccurate or incorrect data or to addition of missing data.



The right to have your personal data erased if they are no longer necessary for the purposes for which they were collected or in the event of unauthorized processing.



The right to restrict or block the personal data processing.



The right to receive your personal data in a structured and machine-readable format for yourself or for another controller.



The right to object to the processing of your personal data if you believe that the processing is not legitimate.



The right not to be the subject of automated decision-making



## How can I exercise my rights?

For communication with Škoda Auto regarding data protection, you can use the following contacts:



### Electronically at:

<http://www.skoda-auto.com/data-privacy>  
www.skoda-auto.com > Personal data > Exercising of the rights



### In writing at:

Skoda Auto a.s.  
Data Protection Office  
tr. Václava Klementa 869  
Mlada Boleslav II  
293 01 Mlada Boleslav

In connection with the exercise of your rights, Škoda Auto may require reasonable compensation not exceeding the costs necessary to process the requests if such requests are manifestly unfounded or unreasonable.



## Data Protection Officer

If you have any questions about the protection of personal data, you can contact the Škoda Auto Data Protection Officer.



<http://www.skoda-auto.cz/osobni-udaje/>  
[dpo@skoda-auto.cz](mailto:dpo@skoda-auto.cz)

**E-mail address doesn't serve for personal Data Subject's Rights exercising.**



## Option of Filing a Complaint

If you do not agree with the way we process your personal data, you can file a complaint with the Škoda Auto data protection officer or with the supervisory authority in order to protect your rights.



Office for Personal Data Protection  
Lt. Col. Sochora 27  
170 00 Prague 7



+420 234 665 111



<https://www.uoou.cz/>